Amico Yasna Pars

September 2014 Volume 1, Issue 1

Your Patients' Satisfaction Is Our Commitment

Inside this issue:

Amico Yasna Pars is happy to introduce you to the first issue of monthly newsletters.

Since its establishment in 2002, Amico Yasna Pars has always been among the leading providers of cutting-edge technologies in the fields of optometry, ophthalmology, ophthalmic surgery and dermatology. We are proud to be a part of eye care society of Iran by offering state-of-the-art technologies from the leading innovative companies of the world, including Abbott Medical Optics, Alcon, Huvitz, Kowa, Alchimia and Asico.

With the new series of monthly newsletters, we hope to build a closer relationship with the eye care society of Iran, deliver the news on new technologies and advancements in specialized medical devices, equipment and procedures and keep you updated on the latest activities of Amico Yasna Pars.

This is the beginning of a whole new experience with us. Welcome!

Amico Yasna Pars

Improving the Quality of Life, By Advancing Science of Vision

Abbott is a leader in vision care with a long history of innovation and market-leading vision correction technologies. Its products and services address a wide range of vision disorders and meet the needs of patients who seek greater freedom from the limitations of eyeglasses.

Traditional intraocular lenses can restore distance vision, but they aren't designed to bring back the balance of youthful eyes. Images may not be as sharp as they could be, and you may be left with the functional vision of a healthy older person, not of a young adult.

Using innovative wavefront lens technology, the TECNIS® Lens can restore your vision to that of a younger person.

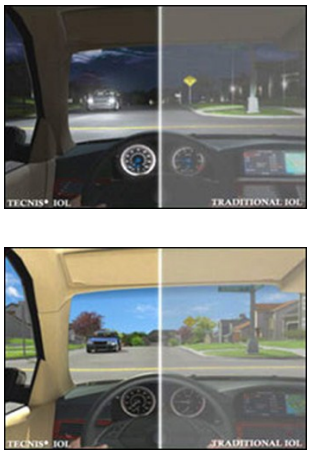
The TECNIS® Lens can improve functional vision so you can see well, even in low-light situations like driving at night, dining by candlelight or walking in a morning fog.

One of the most important benefits of improved functional vision with the TECNIS® Lens is safety. With compromised functional vision, even patients who have no problem reading the letters on an eye chart can be at a serious disadvantage in low-light situations because they have reduced contrast sensitivity.

The TECNIS® Lens is the only wavefront-designed lens with FDA-approved claims for improved functional vision and improved night-driving simulator performance. Good functional vision is especially important when driving at night.

Based on night-driving simulator results in a controlled clinical study, the TECNIS® Lens provided improved visibility that may allow for quicker reaction time, which is likely to provide a meaningful safety benefit to elderly drivers. The improvement in functional vision may also improve safety in other low-visibility situations.

TECNIS® IOL Traditional IOL



In a simulated night-driving study, at 55 mph the TECNIS® Lens provided an additional 45 feet of identification distance, allowing for a 1/2 second of additional reaction time, when compared to a leading competitor*

* Holzer MP. Data presented at the19th Congress of German Ophthalmic Surgeons (DOC), Nuremburg, Germany, 2006.

Opti-Free Express, Now Available in Iran

Amico Yasna Pars has re-introduced Opti-Free Express to Iran market .

Opti-Free Express is a multi-purpose disinfectant by Alcon that provides a clean and comfortable contact lens-wearing experience. It's effective at cleaning, disinfecting, and storing all types of soft contact lenses for up to 30 days.

With a unique wetting agent which holds moisture on the lens surface, superior cleaning agents that helps keep lenses free of microorganisms, debris and protein and the superb biocompatibility that offers enhanced fungicidal activity, Opti-Free Express allows your patients to enjoy fresh lenses everyday.

A Whole New Wavefront Auto Ref-Keratometer by Huvitz

Amico Yasna Pars introduces a new generation of Auto Ref-Keratometers by Huvitz, which utilize wavefront technology.

Unlike many conventional diagnostic devices, HRK-8000A is based on Hartmann-Shack wavefront sensor, which analyzes many focal spots of a light wavefront.

Wavefront Technology measures the wavefront of light reflected from the retina and the refractive power with various sensors divided by sectors and analyzes them with extreme precision. It has the ability to measure not just the basic refraction error of a patient, but to obtain a spatially resolved refraction map.

The new HRK-8000A utilizes a unique wavefront analysis algorithm and surpasses conventional and simple refraction offering added values with high order aberration data output for customized lenses and observation of patients before and after refractive surgery.

Suitable for Every Toric Patient, Accurate for Every Toric Lens

ASICO is the most innovative company in field of producing ophthalmology surgical instruments. it has produced the first ever Electronic Toric Marker (ETM) named AXsys which can be recognized by its three main features: accuracy, consistency and efficiency, which clinically tested to be the world's most accurate Toric marking device.

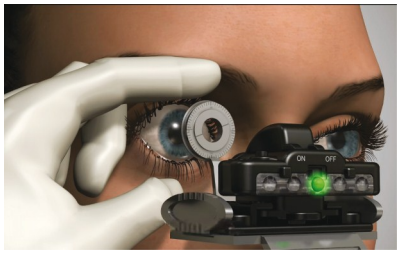
It can be called a device, because of combination of marking like traditional techniques, with digital innovations.

Accuracy, consistency and efficiency are the distinguishing features of AXsys.

Compared to both manual and digital microscope mounted toric marking devices, AXsys has proven to be the most accurate and reliable device available.

The AXsys Electronic Toric Marking device offers superior accuracy versus OTHER Toric marking systems.

AXsys is sterilizable, so you have the option of using a digital device which is totally different with previous types. While digital systems can take up to 15 steps of data entry and alignment, AXsys is designed for fast, efficient and effective toric marking.



Improving Eye Care Patients' Quality of Life, Now with Abbott Medical Optics

Amico Yasna Pars is now the official exclusive distributor of Abbott Medical Optics Inc. (AMO) products in Iran.

Abbott Medical Optics is a leader in vision care with a long history of innovation and market-leading vision correction technologies. Its products and services address a wide range of vision disorders and meet the needs of patients who seek greater freedom from the limitations of eyeglasses.

For those who struggle with debilitating cataracts, Abbott offers lens removal systems, viscoelastics and intraocular lenses (IOLs) that deliver improved functional vision by reducing image blur caused by refractive error, and multifocal IOLs that significantly reduce or eliminate the need for eyeglasses.

Amico Yasna Pars is committed to enhance the quality of life of cataract patients in Iran by providing world-class devices and equipment from Abbott for hospitals and clinics and through close collaboration with ophthalmologists across the country.

17th Annual Congress of Iranian Society of Optometry

The 17th annual congress Iranian society of optometry will take place in Tehran, Iran from September 3 to September 5, 2014. The congress is organized by Iranian Society of Optometry and will be held at Shahid Beheshti University International Congress Center.

As one of the leading providers of Ophthalmology and Optometry devices and equipment, Amico Yasna Pars will participate in congress exhibition like previous years. Amico Yasna Pars will present its wide range of products, including AirOptix Aqua and FreshLook contact lenses by CibaVision, multipurpose disinfection solutions by Alcon and diagnostic and therapeutic equipment by Huvitz.

We cordially invite you to visit our booth at the exhibition to have a talk with Amico Yasna Pars team, work with demo equipment and benefit from special sales offers.

Visit us at:
Booth no. 8, International Congress Center, Shahid Beheshti University, Tehran, Iran
3-5 September 2014, 8:00-17:30

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